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North American Communications Announces Forest Stewardship Council Certification

Duncansville, PA, March 28, 2008- North American Communications has obtained the Chain of Custody (CoC) certification from the Forest Stewardship Council (FSC). NAC is the first direct mail manufacturer to be certified internationally. It can now offer its customers the choice to choose products from socially and environmentally responsible forestry from all three of its facilities.

The Forest Stewardship Council is devoted to encouraging the responsible management of world's forests. The FSC Chain of Custody certification is a voluntary process that allows manufacturers and traders to demonstrate that timber comes from a forest that is responsibly managed in accordance with FSC principles and criteria.

With the ability to utilize FSC labels on select products, companies can demonstrate their support of the highest ecological standards within the industry. The label represents a promise that is being made to our customers. The Chain of Custody standards are the means FSC has to ensure that this promise is delivered. That same promise is delivered by NAC. Our standards are the same no matter what. We have a detailed replication of services, unmatched consistency, and tradition of quality

"We at North American are proud of gaining our FSC certification", said President, Rob Herman. "It is part of our continuing effort to proactively participate in environmentally responsible business practices. Every year we challenge ourselves to reduce our carbon footprint and incorporate practices that will preserve the environment for the next generation".

The Forest Stewardship Council is a global, non-profit organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

About North American Communications- NAC is the nation's largest vertically integrated direct mail and fulfillment company. Incorporated in the state of Pennsylvania in 1982, NAC's in-house capabilities include Envelope Production, Data Processing, Laser, Imaging, Bindery, Lettershop, Postal Optimization, and Logistics. North American Communications maintains three strategic manufacturing facilities for direct mail production