



Office

338 3rd Avenue • PO Box 39  
Duncansville, PA 16635-0039

Telephone  
814-696-3553

Fax  
814-696-2512

Web site  
[www.nacmail.com](http://www.nacmail.com)

Single Source Solution

## FOR IMMEDIATE RELEASE:

### CONTACT:

Stacey Burket  
North American Communications  
(814)696-4914  
(814)696-6814  
[sburket@nacmail.com](mailto:sburket@nacmail.com)  
[www.nacmail.com](http://www.nacmail.com)

### North American Communications Announces Forest Stewardship Council Certification

**Duncansville, PA-May 20, 2008-** North American Communications has obtained the Chain of Custody (CoC) certification from the Forest Stewardship Council (FSC). NAC is the first direct mail manufacturer to be certified internationally. It can now offer its customers the choice to choose products from socially and environmentally responsible forestry from all three of its facilities.

The Forest Stewardship Council is devoted to encouraging the responsible management of world's forests. The FSC Chain of Custody certification is a voluntary process that allows manufacturers and traders to demonstrate that timber comes from a forest that is responsibly managed in accordance with FSC principles and criteria.

With the ability to utilize FSC labels on select products, companies can demonstrate their support of the highest ecological standards within the industry. The label represents a promise that is being made to our customers. The Chain of Custody standards are the means FSC has to ensure that this promise is delivered. That same promise is delivered by NAC. Our standards are the same no matter what. We have a detailed replication of services, unmatched consistency, and tradition of quality

"We at North American are proud of gaining our FSC certification", said President, Rob Herman. "It is part of our continuing effort to proactively participate in environmentally responsible business practices. Every year we challenge ourselves to reduce our carbon footprint and incorporate practices that will preserve the environment for the next generation".

The Forest Stewardship Council is a global, non-profit organization that promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests.

**About North American Communications** - Founded in 1979, North American Communications, Inc is one of the nations largest vertically integrated direct mail manufacturers with three international production facilities providing regionalized, efficient services throughout the US and Mexico. The company offers a wide range of services designed to empower our associates to meet our client's expectations and demands.

###