



Office

338 3rd Avenue • PO Box 39
Duncansville, PA 16635-0039

Telephone

814-696-3553

Fax

814-696-2512

Web site

www.nacmail.com

Single Source Solution

FOR IMMEDIATE RELEASE:

CONTACT:

Tera Herman
Vice President, North American Communications
(814)696-2550
therman@nacmail.com
www.nacmail.com

NAC, Inc. Announces its Participation as a UN Global Compact Signatory

DUNCANVILLE, PA – May 20, 2008 — Robert Herman, COO, North American Communications, Inc. proudly announces its commitment to the United Nations Global Compact. "NAC has been built upon doing the right thing, for our customers, employees, and the community. We have pioneered programs that are based solely on improving the human condition, with this in mind, we are proud to be the first in the direct marketing industry to have signed the Global Compact." The UN Global Compact is a voluntary framework to promote the incorporation of ten principles in the areas of human rights, labor, environment, and anti-corruption into business strategies and operations.

Since its inception, NAC has maintained the philosophy to operate our privately held corporation in a responsible, ethical manner. Through policies such as our Domestic Abuse Leave, for example, we aim to create a safe and supportive work environment. Recently NAC became certified by the Forest Stewardship Council, adding to the many ways that we work towards environmental stewardship. And NAC supports programs in our communities, such as Cribs for Kids, and abroad, such as Bead for Life, that work to create a more socially just world. We realize that it is critical to engage with stakeholders, communities and other interested parties in order to gain insight into how we can become better partners and neighbors.

To this end we have joined with over 4000 other companies in 116 countries as a signatory to the UN Global Compact. By committing our company to act in a socially and environmentally responsible manner, we aim to build trust and social capital, in turn contributing to broad based development and sustainable markets. This voluntary initiative is self-regulated, relying on public accountability, transparency, and the self-interest of the company to adhere to the ten core principles. Each year we will publish a Communications on Progress to inform our stakeholders of the steps that we have taken to achieve our goals.

About North American Communications - Founded in 1979, North American Communications, Inc is one of the nations largest vertically integrated direct mail manufacturers with three international production facilities providing regionalized, efficient services throughout the US and Mexico. The company offers a wide range of services designed to empower our associates to meet our client's expectations and demands.

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